

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947703-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1950

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	947703	07899970

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
1	09/19/12	09/20/12	M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	--11---	:30	2	\$900.00	NM																																																																						
<table border="0"> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>--11---</td><td>2</td><td>\$900.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>3</td><td>WESH</td><td>W</td><td>09/19/12</td><td>6:54 AM</td><td>M-F Sunrise @6AM</td><td>6:00-7:00 AM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$900.00 NM</td></tr> <tr> <td>4</td><td>WESH</td><td>Th</td><td>09/20/12</td><td>6:27 AM</td><td>M-F Sunrise @6AM</td><td>6:00-7:00 AM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$900.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/17/12	09/23/12	--11---	2	\$900.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	3	WESH	W	09/19/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH101TVFL	\$900.00 NM	4	WESH	Th	09/20/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH101TVFL	\$900.00 NM																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	09/17/12	09/23/12	--11---	2	\$900.00																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																						
3	WESH	W	09/19/12	6:54 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH101TVFL	\$900.00 NM																																																																						
4	WESH	Th	09/20/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	RPOFDH101TVFL	\$900.00 NM																																																																						
2	09/18/12	09/21/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	-1111--	:30	4	\$650.00	NM																																																																						
<table border="0"> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>-1111--</td><td>4</td><td>\$650.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>3</td><td>WESH</td><td>Tu</td><td>09/18/12</td><td>9:54 AM</td><td>Regis & Kelly 9-10 AM</td><td>9:00-10:00 AM</td><td>:30</td><td>RPOFDH200TVFL</td><td>\$650.00 NM</td></tr> <tr> <td>2</td><td>WESH</td><td>W</td><td>09/19/12</td><td>9:23 AM</td><td>Regis & Kelly 9-10 AM</td><td>9:00-10:00 AM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$650.00 NM</td></tr> <tr> <td>1</td><td>WESH</td><td>Th</td><td>09/20/12</td><td>9:50 AM</td><td>Regis & Kelly 9-10 AM</td><td>9:00-10:00 AM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$650.00 NM</td></tr> <tr> <td>4</td><td>WESH</td><td>F</td><td>09/21/12</td><td>9:51 AM</td><td>Regis & Kelly 9-10 AM</td><td>9:00-10:00 AM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$650.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/17/12	09/23/12	-1111--	4	\$650.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	3	WESH	Tu	09/18/12	9:54 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$650.00 NM	2	WESH	W	09/19/12	9:23 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM	1	WESH	Th	09/20/12	9:50 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM	4	WESH	F	09/21/12	9:51 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	09/17/12	09/23/12	-1111--	4	\$650.00																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																						
3	WESH	Tu	09/18/12	9:54 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH200TVFL	\$650.00 NM																																																																						
2	WESH	W	09/19/12	9:23 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM																																																																						
1	WESH	Th	09/20/12	9:50 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM																																																																						
4	WESH	F	09/21/12	9:51 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM																																																																						
3	09/18/12	09/21/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	-1111--	:30	4	\$625.00	NM																																																																						
<table border="0"> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>-1111--</td><td>4</td><td>\$625.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>4</td><td>WESH</td><td>Tu</td><td>09/18/12</td><td>10:50 AM</td><td>NBC Today Show II</td><td>10AM-11AM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$625.00 NM</td></tr> <tr> <td>2</td><td>WESH</td><td>W</td><td>09/19/12</td><td>10:58 AM</td><td>NBC Today Show II</td><td>10AM-11AM</td><td>:30</td><td>RPOFDH200TVFL</td><td>\$625.00 NM</td></tr> <tr> <td>3</td><td>WESH</td><td>Th</td><td>09/20/12</td><td>10:30 AM</td><td>NBC Today Show II</td><td>10AM-11AM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$625.00 NM</td></tr> <tr> <td>1</td><td>WESH</td><td>F</td><td>09/21/12</td><td>10:51 AM</td><td>NBC Today Show II</td><td>10AM-11AM</td><td>:30</td><td>RPOFDH200TVFL</td><td>\$625.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/17/12	09/23/12	-1111--	4	\$625.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	4	WESH	Tu	09/18/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM	2	WESH	W	09/19/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH200TVFL	\$625.00 NM	3	WESH	Th	09/20/12	10:30 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM	1	WESH	F	09/21/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH200TVFL	\$625.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	09/17/12	09/23/12	-1111--	4	\$625.00																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																						
4	WESH	Tu	09/18/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM																																																																						
2	WESH	W	09/19/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH200TVFL	\$625.00 NM																																																																						
3	WESH	Th	09/20/12	10:30 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH101TVFL	\$625.00 NM																																																																						
1	WESH	F	09/21/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH200TVFL	\$625.00 NM																																																																						
4	09/18/12	09/21/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	-1111--	:30	4	\$650.00	NM																																																																						
<table border="0"> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>-1111--</td><td>4</td><td>\$650.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>3</td><td>WESH</td><td>Tu</td><td>09/18/12</td><td>4:28 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$650.00 NM</td></tr> <tr> <td>1</td><td>WESH</td><td>W</td><td>09/19/12</td><td>4:39 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$650.00 NM</td></tr> <tr> <td>4</td><td>WESH</td><td>Th</td><td>09/20/12</td><td>4:27 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$650.00 NM</td></tr> <tr> <td>2</td><td>WESH</td><td>F</td><td>09/21/12</td><td>4:39 PM</td><td>M-F 4-5 PM NEWS</td><td>M-F 4-5 PM</td><td>:30</td><td>RPOFDH101TVFL</td><td>\$650.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/17/12	09/23/12	-1111--	4	\$650.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	3	WESH	Tu	09/18/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM	1	WESH	W	09/19/12	4:39 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM	4	WESH	Th	09/20/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM	2	WESH	F	09/21/12	4:39 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
	09/17/12	09/23/12	-1111--	4	\$650.00																																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																						
3	WESH	Tu	09/18/12	4:28 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM																																																																						
1	WESH	W	09/19/12	4:39 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM																																																																						
4	WESH	Th	09/20/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM																																																																						
2	WESH	F	09/21/12	4:39 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM																																																																						
5	09/18/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	-2222--	:30	8	\$800.00	NM																																																																						

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947703-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1950	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-2222--	8	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/18/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH200TVFL	\$800.00 NM
5	WESH	Tu	09/18/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$800.00 NM
6	WESH	W	09/19/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$800.00 NM
4	WESH	W	09/19/12	5:53 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$800.00 NM
7	WESH	Th	09/20/12	5:11 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$800.00 NM
1	WESH	Th	09/20/12	5:29 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$800.00 NM
3	WESH	F	09/21/12	5:15 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$800.00 NM
8	WESH	F	09/21/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$800.00 NM
6	09/18/12	09/21/12	M-F 6-6:30 PM	M-F 6-6:30 PM	-1111--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-1111--	4	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	6:21 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH101TVFL	\$1,100.00 NM
2	WESH	W	09/19/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,100.00 NM
4	WESH	Th	09/20/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH101TVFL	\$1,100.00 NM
3	WESH	F	09/21/12	6:27 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,100.00 NM
7	09/18/12	09/20/12	M-F Entertainment Tonight	7:00-730 PM	-111---	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-111---	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	Tu	09/18/12	7:30 PM	M-F Entertainment Tonight	7:00-730 PM	:30	RPOFDH101TVFL	\$1,500.00 NM
2	WESH	W	09/19/12	7:11 PM	M-F Entertainment Tonight	7:00-730 PM	:30	RPOFDH101TVFL	\$1,500.00 NM
4	WESH	Th	09/20/12	7:17 PM	M-F Entertainment Tonight	7:00-730 PM	:30	RPOFDH200TVFL	\$1,500.00 NM
8	09/18/12	09/21/12	NBC Tonight Show	11:35P-12:35XM	-3322--	:30	10	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-3322--	10	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WESH	Tu	09/18/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH200TVFL	\$650.00 NM
5	WESH	Tu	09/18/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
1	WESH	Tu	09/18/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
10	WESH	W	09/19/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
2	WESH	W	09/19/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
6	WESH	W	09/19/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH200TVFL	\$650.00 NM
3	WESH	Th	09/20/12	11:47 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
7	WESH	Th	09/20/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
8	WESH	F	09/21/12	12:00 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
4	WESH	F	09/21/12	12:32 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
9	09/18/12	09/22/12	M-Su News @ 11PM	11-1135p	-11111-	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-11111-	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	09/18/12	11:33 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
3	WESH	W	09/19/12	11:12 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
5	WESH	Th	09/20/12	11:29 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
1	WESH	F	09/21/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
947703-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Republican Party of Florida		HUKILL/GAETZ/GARDINE	1950

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/18/12	09/22/12	M-Su News @ 11PM	11-1135p	-11111-	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WESH Sa 09/22/12 11:19 PM M-Su News @ 11PM 11-1135p :30 RPOFDH101TVFL \$1,500.00 NM									
10	09/22/12	09/22/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 09/22/12 6:29 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 RPOFDH200TVFL \$300.00 NM									
1 WESH Sa 09/22/12 7:22 AM Sat Sunrise 6-8 AM 6:00-8:00 AM :30 RPOFDH101TVFL \$300.00 NM									
11	09/22/12	09/22/12	NBC Saturday	Sat 8-10am	-----S-	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 09/22/12 8:23 AM NBC Saturday Sat 8-10am :30 RPOFDH101TVFL \$1,200.00 NM									
1 WESH Sa 09/22/12 8:52 AM NBC Saturday Sat 8-10am :30 RPOFDH101TVFL \$1,200.00 NM									
12	09/22/12	09/22/12	Notre Dame Football	5:00A-4 XM	-----S-	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESH Sa 09/22/12 9:14 PM Notre Dame Football 5:00A-4 XM :30 RPOFDH200TVFL \$1,200.00 NM									
1 WESH Sa 09/22/12 10:01 PM Notre Dame Football 5:00A-4 XM :30 RPOFDH101TVFL \$1,200.00 NM									
13	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/23/12 6:14 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 RPOFDH101TVFL \$700.00 NM									
14	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/23/12 7:27 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 RPOFDH101TVFL \$300.00 NM									
2 WESH Su 09/23/12 7:59 AM Sun Sunrise@6-8 AM 6:00-8:00 AM :30 RPOFDH200TVFL \$300.00 NM									
15	09/23/12	09/23/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/23/12 8:28 AM NBC Sunday Today 8:00-9:00 AM/9-11A :30 RPOFDH101TVFL \$1,500.00 NM									
17	09/23/12	09/23/12	CHRIS MATTHEWS WKND	CHRIS MATTHEWS	-----S	:30	1	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESH Su 09/23/12 10:28 AM CHRIS MATTHEWS WKND EM CHRIS MATTHEWS :30 RPOFDH101TVFL \$750.00 NM									
19	09/24/12	09/24/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
947703-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1950	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	09/24/12	09/24/12	M-F Sunrise @6AM Class of Time - Pre-emptible with notice	6:00-7:00 AM	M-----	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12		M-F Sunrise @6AM	6:00-7:00 AM	:00		\$900.00 NM
					Credited				
20	09/24/12	09/24/12	Regis & Kelly 9-10 AM Class of Time - Pre-emptible with notice	9:00-10:00 AM	M-----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	9:59 AM	Regis & Kelly 9-10 AM	9:00-10:00 AM	:30	RPOFDH101TVFL	\$650.00 NM
21	09/24/12	09/24/12	NBC Today Show II Class of Time - Pre-emptible with notice	10AM-11AM	M-----	:30	1	\$625.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$625.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	10:56 AM	NBC Today Show II	10AM-11AM	:30	RPOFDH200TVFL	\$625.00 NM
22	09/24/12	09/24/12	M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	M-----	:30	1	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	4:12 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	RPOFDH101TVFL	\$650.00 NM
23	09/24/12	09/24/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	2	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		2	\$850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	5:24 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$850.00 NM
2	WESH	M	09/24/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	RPOFDH101TVFL	\$850.00 NM
24	09/24/12	09/24/12	M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M-----	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$1,200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	6:28 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	RPOFDH200TVFL	\$1,200.00 NM
25	09/24/12	09/24/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-730 PM	M-----	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	7:29 PM	M-F Entertainment Tonight	7:00-730 PM	:30	RPOFDH101TVFL	\$1,500.00 NM
26	09/24/12	09/24/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	M-----	:30	2	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12			M-----		2	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	11:58 PM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
2	WESH	M	09/24/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	RPOFDH101TVFL	\$650.00 NM
27	09/24/12	09/24/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	M-----	:30	1	\$1,500.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947703-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Republican Party of Florida		HUKILL/GAETZ/GARDINE	1950

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	09/24/12	09/24/12	M-Su News @ 11PM	11-1135p	M-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	RPOFDH101TVFL	\$1,500.00 NM
28	09/22/12	09/22/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12		Sat. Entertainment this Week	7:00-8:00 PM	:00		\$800.00 NM
					Credited				
2	WESH	Sa	09/22/12		Sat. Entertainment this Week	7:00-8:00 PM	:00		\$800.00 NM
					Credited				
29	09/22/12	09/22/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	6:59 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	RPOFDH101TVFL	\$700.00 NM
30	09/18/12	09/21/12	KATIE COURIC DAY	2-3PM	-TWTF--	:30	6	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	6	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	2:12 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00 NM
6	WESH	Tu	09/18/12	2:45 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00 NM
2	WESH	W	09/19/12	2:14 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00 NM
5	WESH	Th	09/20/12	2:22 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00 NM
3	WESH	Th	09/20/12	2:48 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH200TVFL	\$175.00 NM
4	WESH	F	09/21/12	2:59 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00 NM
31	09/24/12	09/24/12	KATIE COURIC DAY	2-3PM	M-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	09/24/12	2:56 PM	KATIE COURIC DAY	2-3PM	:30	RPOFDH101TVFL	\$175.00 NM
32	09/18/12	09/21/12	M-F Early Sunrise	5:00-6:00 AM	-TWTF--	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-TWTF--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	09/18/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	RPOFDH101TVFL	\$300.00 NM
33	09/22/12	09/22/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	09/22/12	5:22 AM	Sat 5-6a	Sat 5-6a	:30	RPOFDH101TVFL	\$75.00 NM
34	09/23/12	09/23/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser:
We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947703-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Republican Party of Florida		HUKILL/GAETZ/GARDINE	1950

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/23/12	09/23/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
09/17/12 09/23/12 -----S 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	09/23/12	5:40 AM	Sun 5-6a	Sun 5-6a	:30	RPOFDH101TVFL	\$75.00 NM
Total Spots							76		

Payment Terms 30 Days

<u>Gross Total</u>	\$59,250.00
<u>Agency Commission</u>	\$8,887.50
<u>Net Amount Due</u>	\$50,362.50